

JACOB JENSEN
TIMEPIECES COLLECTION
2022-2023



» A designer knows he has achieved perfection not when there is nothing left to add, but when there is nothing left to take away. «

Antoine De Saint-Exupery

A characteristic design language with a proven and exceptionally enduring global appeal is what sets JACOB JENSEN® Design apart.

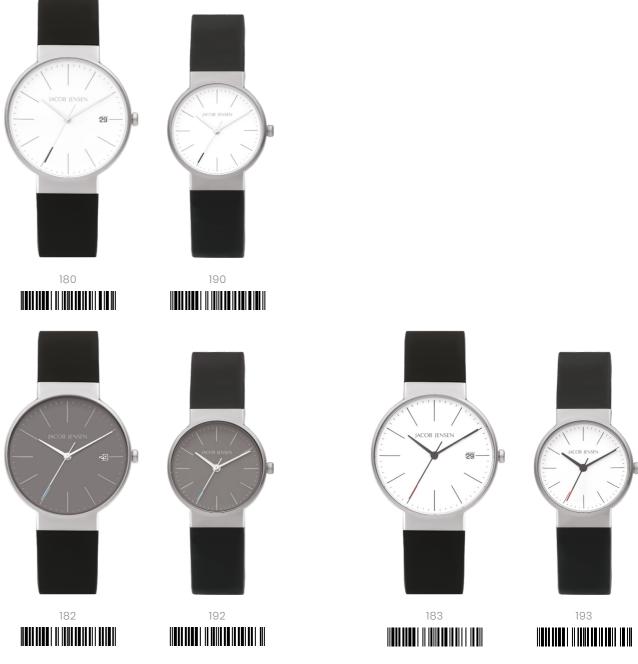
During the early 60s, Danish designer Jacob Jensen merged the International and MAYA styles in a unique, ultramodern design language with maximum consumer appeal. He labelled it "Different but not Strange". Since the mid-1980s, the Jacob Jensen Design Studio, has continued to refine and evolve the design style by applying it to new areas and product categories.











The Timeless Nordic watch collection is designed to celebrate the Nordic nature of JACOB JENSEN®.

Combining simple design, functionality and high-quality materials the Timeless Nordic collection watch is an iconic time





JACOB JENSEN

In 1986, the Museum of Modern Art in New York included

trademark of JACOB JENSEN®. Now, over 35 years after the first sketches were made, the Classic has been

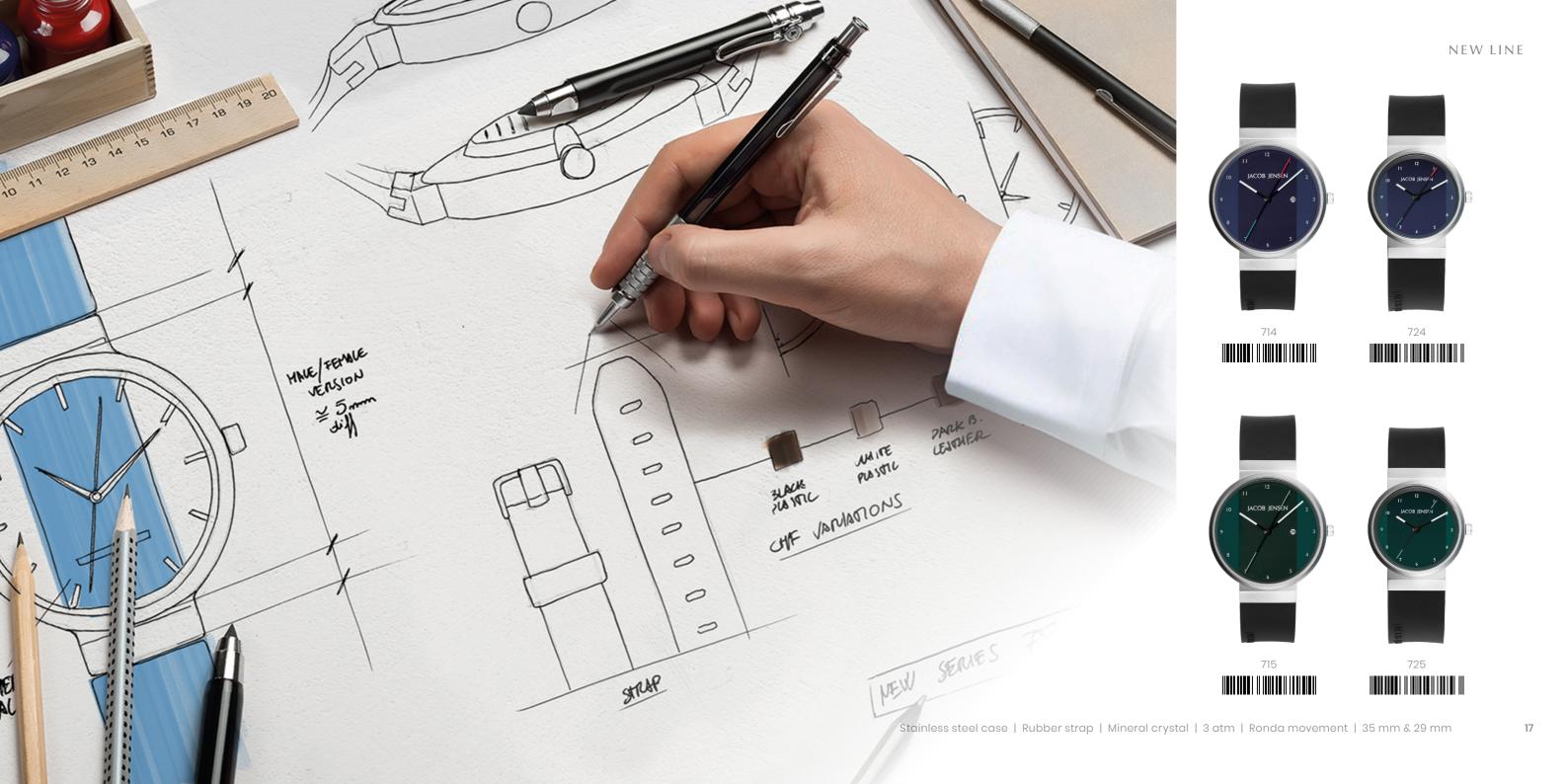
the watches in its Design Study Collection.

They were the first products marketed under the









NEW LINE





The design of the JACOB JENSEN® New Line has been revisited three times since its release in 1995, resulting in some subtle yet significant changes to its design. The inner dial of the New Line watch has a different treatment which amplifies the illusion of the strap flowing seamlessly through the watch face.









NEW LINE

















54 mm:

58 mm:

Tailored for the modern woman, the JACOB JENSEN® Eclipse series is a distinctive collection of timepieces that are not just meant to tell the time, but are also understated, yet stylish, pieces of jewellery.







that results in this avant-garde series of timepieces.

Stainless steel case | Genuine leather & Mesh stainless steel strap | Sapphire crystal | 3 atm | Epson movement | 42 mm 33











342









and have a good size for the bedside table. In addition, they are easy to operate and come with a beautiful illuminated display, which is easy to read, even in the dark. The Alarm Clock with red alarm indicator are radio controlled to

ensure the exact time for starting your day in style.

38



World Timer



City names are customisable. Image above is an example.



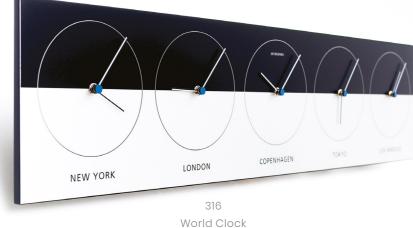
Wall Clock

The silver and black dial of the clocks create an association with the daily cycle of night & day and light & dark.



Wall Clock







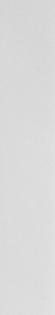
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A sense of purity pervades the minimal design of the

clock with its simple circular face set in an elegant square frame. The clock face has no digits, which allows the clean lines of the hands to glide elegantly across the

contrasting canvas, marking time.











JACOB JENSEN